

**University of California, Riverside  
Spring 2012  
Associated Students Program Board Fee Referendum**

**The assessment of an increase in the Associated Students Program Board (“ASPB”) fee would begin Fall 2012.**

**Introduction:**

This referendum acknowledges the student body of University of California, Riverside (“UCR”) is interested in improving and expanding campus programming and activities through the ASPB. The ASPB is student run and fully funded through undergraduate student fees. Currently, \$10 per quarter per student is collected to support their programs as well as student organization co-sponsored programs in the following areas:

- Concerts,
- Special Events,
- Films & Lectures,
- Cultural Events,
- Marketing, and
- Leadership.

The current fee has not increased since 2001. Increasing expenses associated with campus costs, publications, and talent are providing challenges to maintaining the level of support for student programs. The \$30 increase in fees over time, from the current \$10 per quarter to \$40 per quarter by Fall 2018, will increase the quantity and quality of campus programming as well as address increased expenses. Information guiding the types of programs and this referendum is based on surveys of the UCR undergraduate population.

**Funding:**

Funding for all events and programming at UCR must be provided primarily through student fees established by a referendum vote of the student body. If approved, this referendum will provide funds to increase student programming as well as financial aid funds to meet the University of California “return-to-aid” requirement (see “Return-to-Aid” section below). The fee will increase according to the following timeline:

- Fee increased to \$20 per quarter beginning Fall 2012
- Fee increased to \$30 per quarter beginning Fall 2015
- Fee increased to \$40 per quarter beginning Fall 2018

Once the fee is increased to \$40 per quarter, the amount of the fee may be increased on a periodic basis of not more frequently than every four years, with such increases based on the percentage increase in the U.S. Consumer Price Index for the Los Angeles, Riverside / San Bernardino, and Orange County regions, in the same period. The Associated Students Program Board would make a recommendation to the Chancellor regarding any such increase in the fee.

**“Return-to-Aid”:**

In accordance with University of California policy, 25% of the amount collected from this fee increase (\$2.50, \$5.00, and \$7.50 respectively based on fee timeline) will be returned to UC Riverside students in the form of undergraduate financial aid.

**Governance:**

The Associated Students Program Board is comprised of nineteen full-time undergraduate students including a Chairperson, Vice Chairperson, 12 directors, and 5 program assistants. The Vice Chairperson and the 12 directors are all voting members and decide on all program requests presented to the Board. Director positions are selected via an application and interview process and are available to all undergraduate students.

The ASPB will be responsible for:

1. Directing the use of all funding for programs;
2. Determining the type and calendar of programs;
3. Running and marketing ASPB programs;
4. Reviewing requests and applications for student organization co-sponsorship opportunities; and
5. Funding approved student organization co-sponsorship applications.

**Referendum Passage:**

In compliance with UC and UCR policies, this referendum must meet the following criteria during elections to be approved by the student body.

1. At least 20% of the student body must vote on the issue.
2. A majority of the votes cast must vote in favor of the issue.

**Referendum Ballot Language:**

Do you support a quarterly fee of \$40 (escalated over a period of six years from current fee of \$10; Fall 2012 to Fall 2018) to allow ASPB to program events that meet the growing student demand and rising logistical cost associated with campus entertainment? In turn this will also create additional jobs for students, accommodate future growth of UCR students, and encourage Highlander spirit.

- Fee will begin effectively, Fall 2012
  - Fee Increase to \$20 per quarter beginning Fall 2012
  - Fee Increase to \$30 per quarter beginning Fall 2015
  - Fee Increase to \$40 per quarter beginning Fall 2018
- 25% of the fee will be returned to financial aid to help offset costs for students who are eligible for financial aid (\$2.50, \$5.00, and \$7.50 respectively based on fee timeline)

The approval of this referendum would provide:

1. Increased quality of UC Riverside's welcome event, *Block Party* and ASPB's annual music festival, *Spring Splash*
  - a. Keeping Events **FREE** for UCR Students
  - b. Secure better, current, and relevant artists in today's music industry
  - c. Enhance interactive event attractions
  - d. Accommodate rising operational costs
2. Increased moderate size concerts to complement small scale (Nooners) and large scale concerts (*Block Party* and *Spring Splash*)
3. Major comedy shows (currently unable to support any)
4. Three or more major speakers a year
5. Increased movie premieres (currently only able to support 2 per quarter)
6. Up to 5x the current funds available for Student Organization Co-Sponsorship